

## “Doing Business in Canada”

*...Export your innovation to the North American Market!*

The Canadian economy is one of the world’s most technologically savvy markets and it offers an attractive testing ground for all of North America.

Come evaluate your business opportunities!



are delighted to invite you to their bilingual joint event:

on **Wednesday May 26th**, from 8:30am to 10:30am

at

**ERAI**

8 rue Montrochet 69002 Lyon (Station Montrochet)

### Program

**8:30am - 9:00am** Welcome & Breakfast

**9:00am - 10:30am** Presentation by our North American Experts

One-to-one meetings on demands after 10:30am

This Event is **free of charge**.

Please RSVP by May 23rd (cf. Return slip p.3)!

## “Doing Business in Canada”

*...Export your innovation to the North American Market!*

How to ensure your success by exporting your innovation to Canada?  
The program is as follows:

Opening remarks: Brad Stock, AmCham Regional Chairman

Presentation of the attractiveness of the Canadian Market in French:  
Loïc RICHARD, International development Director for Alsago  
Alsago’s innovation platform supports innovative companies wishing to penetrate the North American Market

Accompanying business success in Canada in French:  
Mr Guillaume, International Business Development Director for ERAI

The keys to success in North America in French:  
Mr Gaucher, Regional Representative Rhône-Ain for OSEO



## “Doing Business in Canada”

*...Export your innovation to the North American Market!*

on **Wednesday May 26th**, from 8:30am to 10:30am,  
at **ERAI**, 8 rue Montrochet 69002 Lyon (Station Montrochet)

Title: Mr. / Mrs. / Ms.

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Please confirm your participation in this event by May 23rd by contacting:**

E-mail: [rhone-alpes@amchamfrance.net](mailto:rhone-alpes@amchamfrance.net) or Phone: 04.37.58.01.00

